

The Keisha Kirkland Scholarship

THE PROGRAM

The Keisha Kirkland Scholarship Fund was established in 2022 pursuant to the desires to assist attendees of the STANDUP Inc., Pretty & Amazing Conference in pursuing a college education. Scholarships are offered each year for full-time study at an accredited four-year or two-year institution of the student's choice. This scholarship program is administered by Speaking Truth and Never Doubting Unlimited Potential (S.T.A.N.D. U.P.) a non-profit organization. Awards are granted without regard to race, color, creed, religion, sexual orientation, age, disability or national origin.

About Keisha Tillman Kirkland

Keisha, a native of Danville, Kentucky, attended the University of Louisville and later Life University. During her senior year at Life University, Keisha learned she had pituitary macro adenoma. After several brain surgeries, temporary paralysis, and a painstaking recovery, Keisha beat the diagnosis. She earned her Doctor of Chiropractic degree at Life University, graduating with honors in 2000. She was also a member of Alpha Kappa Alpha Sorority Incorporated.

Keisha, a healthy non-smoker, was later diagnosed with lung cancer in 2008. A former WYFF News 4 weathercaster, she lost her battle with lung cancer at the age of 41. Keisha was married to former Clemson star and NFL All-Pro linebacker, Levon Kirkland. They have a daughter, Kennedy.

Keisha will remain in our hearts and her life will continue to bless others through the Keisha Kirkland Scholarship Fund.

ELIGIBILITY

Applicants to the Keisha Kirkland Scholarship must -

- Be in attendance during the entire Pretty & Amazing Virtual Conference;
- Be a graduating high schools senior who plan to enroll in a full-time* undergraduate course of study at an accredited four-year or two-year college or university,

OR

Be a full-time student in attendance at Pretty & Amazing Virtual Conference who has completed one or more years at an accredited four-year or two-year college or university;

**Full-time is defined as full-time enrollment for the entire upcoming academic year.*

AWARDS

Scholarship awards will assist with the cost of tuition or fees, books, and supplies. Awards are for undergraduate study only and will be awarded to the college or university in which the student is enrolled in for the upcoming fall year.

APPLICATION

Interested students must complete the application and return it by 10:00 AM by Friday, July 22, 2022 to <https://www.robertjacksonmotivates.com/scholarship-application> during the Pretty & Amazing Virtual Conference, Applications are evaluated on the information supplied; therefore, answer all questions as completely as possible. All information received is considered confidential and is reviewed only by the Keisha Kirkland Scholarship Committee and members of the S.T.A.N.D. U.P. organization.

SELECTION OF RECIPIENTS

Scholarship recipients are selected on the basis of demonstrated leadership, participation in activities during the day of the Pretty & Amazing Virtual Conference and statement of goals and aspirations. Applications are evaluated and finalists are selected by the Keisha Kirkland Scholarship Committee, who then rank and submit applications for approval to the S.T.A.N.D. U.P. organization. The S.T.A.N.D. U.P. organization will approve recipient selections. All applicants agree to accept the decision of the Keisha Kirkland Scholarship Committee and S.T.A.N.D. U.P. organization as final. Applicants will be notified during the closing session at the end of the conference. Not all applicants to the program will be selected as recipients.

PAYMENT OF SCHOLARSHIPS

The S.T.A.N.D. U.P. organization processes scholarship payments. Payments are mailed by August 15. Checks are made payable to the school for the student and mailed to the chosen college or university.

OBLIGATIONS

Recipients have no obligation to the S.T.A.N.D. U.P. organization. They are, however, required to notify the S.T.A.N.D. U.P. organization of any changes in address, school enrollment, or other relevant information, especially if they decided not to enroll in school.

REVISIONS

The S.T.A.N.D. U.P. organization reserves the right to review the conditions and procedures of this scholarship program and to make changes at any time including termination of the program.

ADDITIONAL INFORMATION

Questions regarding the scholarship program should be addressed to:

S.T.A.N.D. U.P. Inc.
Tajuana TJ Butler-Jackson
tjbutler@tjbutler.com

**PLEASE KEEP THIS INFORMATION FOR YOUR RECORDS AND FOR THE
CONTACT INFORMATION**

TO THE APPLICANT:

The S.T.A.N.D. U.P. Organization/Keisha Kirkland Scholarship Fund invites you to complete this application to compete for a \$1,000.00 scholarship to be awarded **on the day of the Pretty & Amazing Virtual Conference, July 22, 2022!** These funds have been set aside to assist students who plan to go on to a postsecondary education. You **MUST** attend the entire virtual conference in order to be considered for the funds. If you are not online to receive the scholarship when your name is announced, you forfeit the opportunity to win the scholarship.

Please complete this application. If you need help with this application, please do not hesitate to reach out to tjbutler@tjbutler.com or cdltaxes@gmail.com.

You are responsible for seeing that this application is filled out and submitted by **10:00 AM on July 22th, 2022** at <https://www.robertjacksonmotivates.com/scholarship-application>. The S.T.A.N.D. U.P. Organization/Keisha Kirkland Scholarship Fund and its affiliate programs reserve the right to process only applications found to be complete.

Application Deadline: July 22, 2022 at 10:00 A.M.

Certification and Permission to Use “Recipient Information” to Announce Scholarship Winners

In submitting this application, I certify that the information provided is complete and accurate to the best of my knowledge. Falsification of information may result in termination of any scholarship granted.

I agree that if I am offered and accept an award from the S.T.A.N.D. U.P. Organization/Keisha Kirkland Scholarship Fund, the same organization may use my name, photograph or likeness, the name of my community, the name and address of my school, the amount of the award, and the name of the postsecondary institution I will attend in press releases, public announcements, and other fundraising or promotional materials in all media (including the Internet), to advance the non-profit objectives of its organization.