

STANDUP PROSPECTUS

2026

STANDUP INC.

BUILDING RELATIONSHIPS AND
UNDERSTANDING THE POWER
OF NETWORKING



STUDENT LEADERSHIP CONFERENCE 2025
S.T.A.N.D. U.P.
SPEAKING TRUTH AND NEVER DOUBTING UNLIMITED POTENTIAL
STANDING IN THE FACE OF ADVERSITY



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WHO WE ARE

Speaking Truth and Never Doubting Unlimited Potential (S.T.A.N.D. U.P.) Inc., a non-profit, tax-exempt organization, hosts annual conferences to challenge young men and women through educational experiences that build character, accountability, and break generational barriers. For 2026, S.T.A.N.D. U.P. is expanding our mission with a groundbreaking initiative: teaching high school students from inner-city communities the game of golf while developing crucial networking and relationship-building skills. While many urban youth excel at football, basketball, and track, golf remains largely inaccessible—yet it's the sport where billions of dollars in business deals are made and relationships that shape careers are formed. Each year, S.T.A.N.D. U.P. strives to give away twenty (20) scholarships to high school seniors and college student attendees through the Christian Long Scholarship and Keisha Kirkland Scholarship Funds.

MISSION

Our mission is to inspire our students while assisting them with their goal of not only attending college but also finishing. We aim to empower our communities through fostering the social, mental, emotional, spiritual, and physical well-being of young people of all ages. Through the 2026 Golf Initiative, we will teach students that success isn't just about talent—it's about relationships, discipline, and access to spaces where opportunities are created.

VISION

Our goal is to increase and expand our reach both locally and nationally by creating events that are beneficial to the well-being of youth while opening doors to opportunities that have historically been closed to inner-city students.

2026 EVENT DETAILS

Location: **Premier Golf Course**, Atlanta, Georgia

Program Structure:

- 100 high school students learning discipline, accountability, and relationship building through golf
- 20 professional golf experts serving as mentors and instructors
- 5:1 student-to-expert ratio for personalized instruction and relationship development
- Students from Indianapolis will be flown in to participate alongside Atlanta-area youth

What Students Will Learn:

- Golf fundamentals and etiquette
- How to conduct business on the golf course
- Networking and relationship-building skills
- The connection between golf, discipline, and success
- Access to spaces where deals are made and careers are built

CONFERENCE

for Boys and Men

July 9, 2026

Expected Attendance Statistics:

- 70% African American
- 25% Hispanic
- 5% Other Ethnicities
- 100 Students
- 20 Golf
- Additional Professionals Participants & Supporters

TITANIUM - \$25,000



As a Titanium Sponsor, you will have exclusive brand awareness and promotion related to all activities of the event marketing as well as during the conference. This will include significant signage as a Titanium Sponsor. The audience will link your brand as an industry professional of choice for quality services related to youth development and community investment.

The Titanium Event Sponsorship includes the following:

- Exclusive and prominent representation as the main event sponsor on all event marketing efforts and media
- 1 full page color ad (OUTSIDE COVER) of the digital conference program
- Personal welcome message from your company to the event audience
- Large size banner with your logo on Step and Repeat
- Presentation as Titanium Tier Sponsor on all marketing media during the event
- Logo on digital conference program
- Exclusive banner with your logo at the golf course venue
- Significant Banner (including link) on the Main Conference Website Page
- Significant Logo on Main Conference Website Page
- Significant Logo with Link on Conference Sponsors Web Page (Year round)
- Name prominently listed on back of STANDUP Golf Program T-Shirts
- Significant presence of your logo on shared sponsors banners
- 20 all-day passes for members of your company and/or customers
- Sponsorship Title on all promotional materials
- All-day access to Hospitality Suite to include breakfast, lunch, and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers
- Opportunity to sponsor 5 students' participation including travel and equipment

Cost - \$25,000.00

SPONSOR - DOUBLE PLATINUM

***DEADLINES FOR SPONSORS TO BE ON PRINTED AND PROMOTIONAL MATERIALS**

June 25, 2026



PLATINUM - \$20,000

As a Platinum Sponsor, you will have preferred brand awareness and promotion related to all activities of the event marketing as well as during the conference. This will include preferred signage as a Platinum Sponsor.

The Platinum Event Sponsorship includes the following:

- Representation as a Platinum Sponsor on all event marketing efforts and media
- Personal welcome message from your company to the event audience
- Preferred Presence as a Platinum Sponsor on Step and Repeat
- Large size banner with your logo on all promotional materials
- Presentation as Platinum Tier Sponsor on all marketing media during the event
- 1 full page color ad (INSIDE COVER) of the digital conference program
- Name listed as a Platinum Sponsor on back of STANDUP Golf Program T-Shirts
- Logo on all Conference Materials
- Logo (including link) on the Main Conference Website Page
- Preferred presence of your logo on shared sponsors banners
- 15 all-day passes for members of your company and/or customers
- All-day access to Hospitality Suite to include breakfast, lunch, and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers

Cost - \$20,000.00

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SPONSOR - PLATINUM



GOLD - \$15,000

The Gold Sponsorship Program includes a high level of brand awareness on conference website and during the conference.

The Gold Sponsorship includes the following:

- 1 full page color ad inside digital conference program
- Logo and name listed as Gold Sponsor on all Conference Materials
- Logo on Main Conference Website Page
- Logo with Link on Conference Sponsors Web Page (Year round)
- Presence of your logo on shared sponsors banners
- Name listed as Gold Sponsor on back of STANDUP Golf Program T-Shirts
- 10 all-day passes for members of your company and/or customers
- All-day access to Hospitality Suite to include breakfast, lunch, and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers

Cost - \$15,000.00



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June 25, 2026

SPONSOR - GOLD



SILVER - \$10,000

The Silver Sponsorship gives you the opportunity to present your company as one of the conference supporters and get attention during the conference.

The Silver Sponsorship includes the following:

- ½ Page Color Ad inside the digital conference program
- Name listed as Silver Sponsor in the Conference Digital Program
- Link on Conference Sponsors Web Page (Year round)
- Your logo on shared sponsors banners
- Name listed as Silver Sponsor on back of STANDUP Golf Program T-Shirts
- 7 all-day passes for members of your company and/or customers
- All-day access to Hospitality Suite to include breakfast, lunch, and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers

Cost - \$10,000.00

SPONSOR - SILVER



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June 25, 2026

BRONZE - \$7,500



The Bronze Sponsorship Program gives you visibility and the chance to find new customers through name recognition during the conference.

The Bronze Sponsorship includes the following:

- 1¼ Page Color Ad inside the digital conference program
- Name listed as Bronze Sponsor in the Conference Digital Program
- Link on Conference Sponsors Web Page (Year round)
- Name listed as Bronze Sponsor on back of STANDUP Golf Program T-Shirts
- 5 all-day passes for members of your company and/or customers
- All-day access to Hospitality Suite to include breakfast, lunch, and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers

Cost - \$7,500.00



SPONSOR - BRONZE

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June 25, 2026

CORPORATE - \$5,000

The Corporate Sponsorship gives you the chance to find new customers through name recognition during the conference.

The Corporate Sponsorship Program includes the following:

- Name listed as Corporate Sponsor in the Conference Digital Program
- Company Name on Conference Sponsors Web Page (Year Round)
- Name listed as Corporate Sponsor on back of STANDUP Golf Program T-Shirts
- 2 all-day passes for members of your company and/or customers
- All-day access to Hospitality Suite to include breakfast, lunch, and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers

Cost: \$5,000



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June 25, 2026

PARTNER - \$2,500

The Partner Sponsorship is the best price for anyone who would like to show their support of the conference.

The Partner Sponsorship includes the following:

- Name listed as Partner Sponsor in the Conference Digital Program
- Name listed as Partner Sponsor on back of STANDUP Golf Program T-Shirts
- Name on Conference Sponsors Web Page (Year round)
- 1 all-day pass to attend conference
- Free Conference T-shirt for attending member of your company or customer

Cost - \$2,500.00

INDIVIDUAL - \$1,000

The Individual Sponsorship provides the opportunity to show your support of the conference.

The Individual Sponsorship includes the following:

- Name listed as Individual Sponsor in the Conference Digital Program
- Name listed as Individual Sponsor on back of STANDUP Golf Program T-Shirts
- 1 all-day pass to attend conference
- Free Conference T-shirt for attending member of your company or customer

Cost - \$1,000.00



SPONSORSHIP

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June 25, 2026

CONTRIBUTING - \$500

The Contributing Sponsorship gives you the chance to show your support of the conference.

The Contributing Sponsorship includes the following:

- Name listed as Contributing Sponsor in the Conference Digital Program
- Name listed as Contributing Sponsor on back of STANDUP Golf Program T-Shirts

Cost - \$500.00

FRIENDS OF STANDUP - \$250

The Friends of STANDUP gives you the chance to show your support of the conference.

The Friends of STANDUP Sponsorship includes the following:

- Name listed as Contributing Sponsor in the Conference Digital Program

Cost - \$250.00

WHY THIS MATTERS

Golf is more than a sport—it's where relationships are built, deals are made, and careers are launched. By teaching inner-city youth the game of golf alongside networking and relationship-building skills, we're not just teaching them to swing a club. We're opening doors to opportunities that have been historically closed to communities of color.

Your sponsorship doesn't just support an event—it changes lives and creates pathways to success that these students may never have accessed otherwise.

Join us in making history on July 9, 2026.

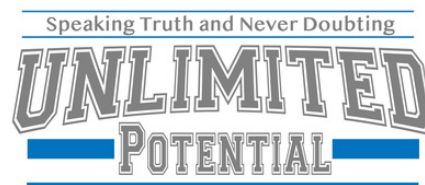
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June 25, 2026



SPONSORSHIP

SPONSORSHIP FORM



COMPANY:

CONTACT:

ADDRESS:

TELEPHONE:

EMAIL:

SPONSORSHIP LEVEL

Please circle the financial level you agree to sponsor (See Sponsorship Packages for more information:

Titanium (\$25,000)

Platinum (\$20,000)

Gold (\$15,000)

Silver (\$10,000)

Bronze (\$7,500)

Corporate (\$5,000)

Partner (\$2,500)

Individual (\$1,000)

Contributing (\$500)

Friends of STANDUP (\$250)

and/or

GIFT DONATIONS:

Please list the name of product(s) and quantity below to be given away:

Golf Equipment (clubs, bags, balls, etc.) - # of items : _____

Computer/Laptop - # of items : _____

Ipad - # of items: _____

Gift Cards - Type of card _____

of cards _____, Value per card \$ _____

Other (please include quantity and detailed description) _____

Mail tax-deductible payment to:
S.T.A.N.D. U.P. Inc.
6600 Sugarloaf Parkway
Suite 400-375
Duluth, GA 30097

Make Payment Online @ www.standupinc.org
To make payment by phone, please contact
(317) 490-7410
Please email form to conference@robertjacksonmotivates.com
S.T.A.N.D U.P. is a 501c3 tax-exempt organization
EIN: 82-3808705

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