



Speaking Truth and Never Doubting

UNLIMITED
POTENTIAL



MOREHOUSE

TRIO
PROGRAMS

Pretty
&
Amazing
Conference for Girls

SPONSORSHIP PROSPECTUS

STANDUP INC.



ABOUT STANDUP INC.

WHO WE ARE

Speaking Truth and Never Doubting Unlimited Potential (S.T.A.N.D. U.P.) Inc., a non-profit, tax-exempt organization, hosts annual conferences to challenge young men and women through educational keynotes and workshops to be accountable for their actions and to break generational curses. Each year S.T.A.N.D. U.P. strives to give away twenty (20) scholarships to high school seniors and college student attendees, through the Christian Long Scholarship Fund and Keisha Kirkland Scholarship Funds. Attendees of the conferences also receive laptops, iPads, bikes, and gift cards, among other prizes.

MISSION

Our mission is to inspire our students, while assisting them with their goal of not only attending college, but also finishing. We also aim to empower our communities through fostering the social, mental, emotional, spiritual and physical well-being of young men and women of all ages.

VISION

Our goal is to increase and expand our reach both locally and nationally by creating events that are beneficial to the well-being of youth.

2024 EVENT DETAILS

- STANDUP! Conference for Boys/Men - June 3, 2024
- Pretty & Amazing Conference for Girls - June 3, 2024

Expected Attendance Statistics:

70% African American

25% Hispanic

5% Other Ethnicities

80% Students

20% Adults



TITANIUM - \$25,000

As a Titanium Sponsor you will have exclusive brand awareness and promotion related to all activities of the event marketing as well as during the conference. This will include significant signage as a Titanium Sponsor. The audience will link your brand as an industry professional of choice for quality services related to the conference.

The Titanium Event Sponsorship includes the following values:

- Exclusive representation as the main event sponsor on all event marketing efforts and media.
- Prominent representation as a Titanium Sponsor on all event marketing efforts and media.
- 1 full page color ad (OUTSIDE COVER) of the conference program
- Personal welcome message from your company to the event audience
- Large size banner with your logo on Step and Repeat
- Presentation as main sponsor on all marketing media during the event
- Logo on NME Conference Program
- Exclusive banner with your logo in the main conference hall area
- Significant Banner (including link) on the Main Conference Website Page
- Significant Logo on Main Conference Website Page
- Significant Logo with Link on Conference Sponsors Web Page (Year round)
- Significant presence of Your logo on the shared sponsors banners
- 20 all day passes for members of your company and/or customers
- Sponsorship Title on all promotional materials
- All day access to Hospitality Suite to include, breakfast, lunch and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers

Cost - \$25,000.00

SPONSOR - DOUBLE PLATINUM



PLATINUM - \$20,000

As a Platinum Sponsor you will have preferred brand awareness and promotion related to all activities of the event marketing as well as during the conference. This will include preferred signage as a Platinum Sponsor.

The Platinum Event Sponsorship includes the following values:

- Representation as a Platinum Sponsor on all event marketing efforts and media.
- Personal welcome message from your company to the event audience
- Preferred Presence as a Platinum Sponsor on Step and Repeat
- Large size banner with your logo on all promotional materials
- Presentation as Platinum Club Tier Sponsor on all marketing media during the event
- 1 full page color ad (INSIDE COVER) of the conference program
- Logo on all Conference Materials
- Logo (including link) on the Main Conference Website Page
- Preferred presence of Your logo on the shared sponsors banners
- 15 all day passes for members of your company and/or customers
- All day access to Hospitality Suite to include, breakfast, lunch and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers

Cost - \$20,000.00

SPONSOR - PLATINUM



GOLD - \$15,000

The Gold Sponsorship Program includes a high level of brand awareness on conference website and during conference.

The Gold Sponsorship includes the following values:

- 1 full page color ad inside conference program
- Logo and name listed as Gold Sponsor on all Conference Materials
- Logo on Main Conference Website Page
- Logo with Link on Conference Sponsors Web Page (Year round)
- Presence of Your logo on the shared sponsors banners
- 10 all day passes for members of your company and/or customers
- All day access to Hospitality Suite to include, breakfast, lunch and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers

Cost - \$15,000.00



SPONSOR - GOLD



SILVER - \$10,000

The Silver Sponsorship gives you the opportunity to present your company as one of the conference supporters and get attention during the conference.

The Silver Sponsorship includes the following values:

- ½ Page Color Ad inside the conference program
- Name listed as Silver Sponsor in the NME Conference Program
- Link on Conference Sponsors Web Page (Year round)
- Your logo on the shared sponsors banners
- 7 all day passes for members of your company and/or customers
- All day access to Hospitality Suite to include, breakfast, lunch and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers

Cost - \$10,000.00

SPONSOR - SILVER



C.O.L.O.R Productions Photography



BRONZE - \$7,500

The Bronze Sponsorship Program gives you visibility and also the chance to find new customers by your name recognition during the conference.

The Bronze Sponsorship includes the following values:

- 1/4 Page Color Ad inside the conference program
- Name listed as Bronze Sponsor in the NME Conference Program
- Link on Conference Sponsors Web Page (Year round)
- 5 all day passes for members of your company and/or customers
- All day access to Hospitality Suite to include, breakfast, lunch and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers

Cost - \$7,500.00

SPONSOR - BRONZE



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CORPORATE - \$5,000

The Corporate Sponsorship gives you the chance to find new customers by your name recognition during the conference.

The Corporate Sponsorship Program includes the following:

- Name listed as Corporate Sponsor in the NME Conference Program
- Company Name on Conference Sponsors Web Page (Year Round)
- 2 all day passes for members of your company and/or customers
- All day access to Hospitality Suite to include, breakfast, lunch and snacks for all attending company members
- Free Conference T-shirt for attending members of your company or customers

Cost: \$5,000



PARTNER - \$2,500

The Partner Sponsorship is the best price for anyone who would like to show their support of the conference.

The Partner Sponsorship includes the following:

- Name listed as Partner Sponsor in the NME Conference Program
- Name on Conference Sponsors Web Page (Year round)
- 1 all day pass to attend conference
- Free Conference T-shirt for attending members of your company or customers

Cost - \$2,500.00

INDIVIDUAL - \$1,000

The Individual Sponsorship provides the opportunity to show your support of the conference.

The Individual Sponsorship includes the following:

- Name listed as Individual Sponsor in the NME Conference Program
- 1 all day pass to attend conference
- Free Conference T-shirt for attending member of your company or customer

Cost - \$1,000.00

CONTRIBUTING - \$500

The Contributing Sponsorship gives you the chance to show your support of the conference.

The Contributing Sponsorship includes the following:

- Name listed as Friend of STANDUP Sponsor in the NME Conference Program

Cost - \$500.00



TRIO PROGRAMS



SPONSORSHIP

***DEADLINES FOR SPONSORS TO BE ON PRINTED AND PROMOTIONAL MATERIALS**

May 1, 2024

SPONSORSHIP FORM



COMPANY:

CONTACT:

ADDRESS:

TELEPHONE:

EMAIL:

SPONSORSHIP LEVEL

Please circle the financial level you agree to sponsor (See Sponsorship Packages for more information:

Titanium (\$25,000)

Platinum (\$20,000)

Gold (\$15,000)

Silver (\$10,000)

Bronze (\$7,500)

Corporate (\$5,000)

Partner (\$2,500)

Individual (\$1,000)

Contributing (\$500)

Friends of STANDUP (\$250)

and/or

GIFT DONATIONS:

Please list the name of product(s) and quantity below to be given away:

Computer/Laptop - # of items : _____

Ipad - # of items: _____

Gift Cards - Type of card _____

of cards _____, Value per card \$ _____

Other (please include quantity and detailed description) _____

Mail tax-deductible payment to:
S.T.A.N.D. U.P. Inc.
6600 Sugarloaf Parkway
Suite 400-375
Duluth, GA 30097

Make Payment Online @ www.standupinc.org
To make payment by phone, please contact
(317) 490-7410
Please email form to conference@robertjacksonmotivates.com
S.T.A.N.D U.P. is a 501c3 tax-exempt organization
EIN: 82-3808705